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"IS IT BETTER TO BE FEARED OR BE
RESPECTED? I'D SAY, IS IT TOO MUCH TO
ASK FOR BOTH?" - TONY STARK

INTRODUCTION

With that in mind, we humbly present the Crown Jewel of the MoonRock subecosystems. This is the first crypto project to merge worldwide products & services with blockchain technology. We are talking about merchandising, buybacks & burns, philanthropies, deflationary tokenomics, e-commerce, NFTs, insurance, community treasury, and those are just the appetizers.

"They" say crypto projects are only good at swinging up and down violently. We respectfully disagree. We believe any crypto project can become a cultural phenomenon. That's how Dogecoin did it, that's how Shiba Inu does it... and this is how we'll do it.

Without further ado, IRON INU!! Get ready to go BOOM!!

TOKENOMICS!

100 billion tokens (burn 50% at launch) = 50 billion total supply

20% allocated for \$MEMES holders and open market

80% to be fully mined by the 69th month

TOKEN DISTRIBUTION

BUY TAX 12%

2% Liquidity

2% Buyback and Burn

2% Marketing

SELL TAX 12%

2% Liquidity

2% Buyback and Burn

2% Marketing

2% Treasury Invesment

2% Insurance

2% Charity

2% Treasury
Invesment

2% Insurance

2% Charity



ROAD

- Prelaunch/Presale
- -Token Contract Development
- Smart Contract Development
 - Telegram Launch
 - Twitter Launch
 - Instagram Launch
 - Tiktok Launch
 - Presale
 - Pinksale KYC
 - Presale Marketing
- AMA's with multiple call channels
 - Website
 - Whitepaper
 - Influencer
 - Audit
 - Launch
 - 50% Burn

- Enlarge pet food distribution- Charity donation/Partnerships
 - More influencers/AMA
 - Incorporation
 - NFT staking
 - More CEX listings
 - 5000 holders
 - Press Release
- More Buy backs and burns
 - Donations to Charity
 - CMC listing
 - CG listing
 - 1500 holders
 - NFT's
 - Dashboard
 - Staking
 - Community Treasury
- Global Marketing Campaign
- First buy back and burns
- Contests and Giveways
 - Discord Launch
- Launch real world utility/ pet food brand
 - Another CEX listing
 - Worldwide Merch store/distribution
 - Iron Inu Magazine

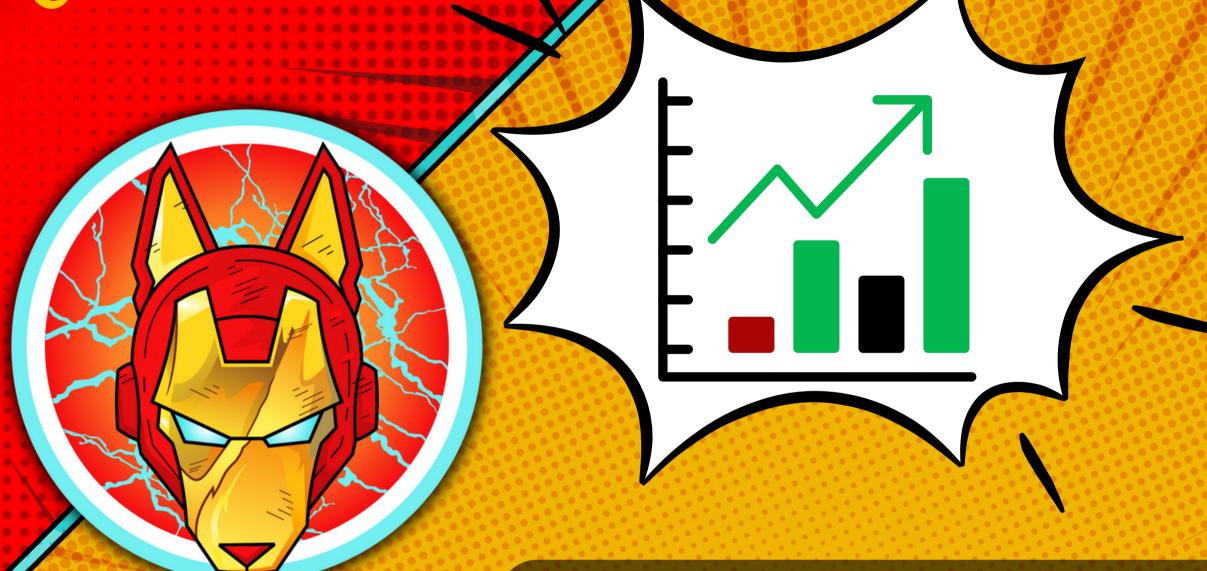
- Tier 1 Exchange
- 25000 holders
- 50000 Twitter followers
- Massive marketing campaign
 - Petfood brand worldwide distribution
 - NFTs for your pets
 - Huge buy backs and burns
 - FetchN
 - -Iron Wallet
 - Launchpad
 - Metaverse HQ
 - -Celebrity Endorsements
- Iron Inu headquarters on Elon Island



INSURANCE

Known as the Iron Provision (IP), this fund will safeguard our litter of meme younglings against all bears – for bears know better to come after a full grown IRON INU.

The Iron Provision works by distributing a portion of our transaction tax to a rainy day wallet where it'll buy up the chart if the price of \$IRON drops 20% within 24 hours.



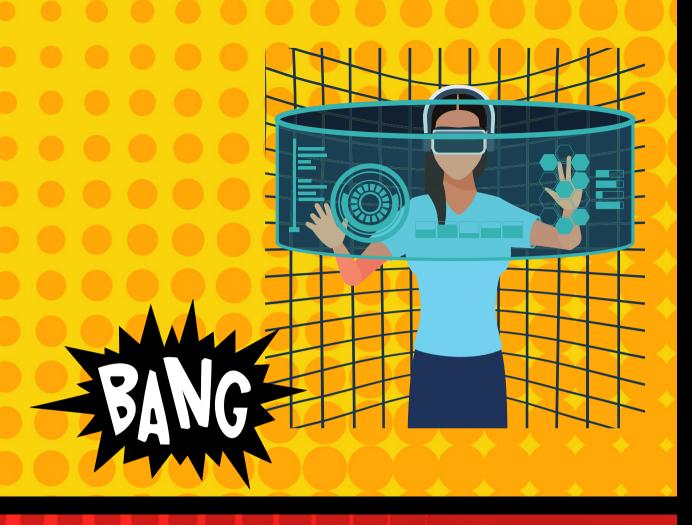
- Avoid flash crashes
- Reduce downsizing risks

TO THE RESCUE!

Stabilize short-term consolidation

STAKING

Iron Inu will be providing staking for all its holders on launch day. This is a reward-based system for holders to put their assets to work passively.



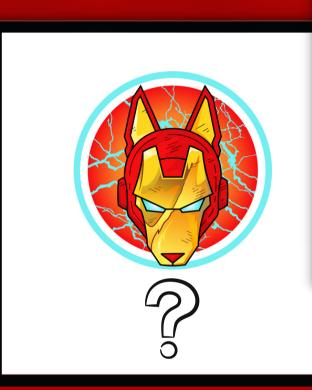






Iron Inu is all about the love of community—whether it's locally, nationally, or globally. It just feels great when everyone is out there promoting the welfare of our furry besties and humankind. Join the IRON movement (#IronMoves) to give back to the underprivileged and raise money for our worldwide charity partners!!

NFTS





Iron Inu believes the tokenization of things will change how the world will operate.

FETCHIN





One very apparent shift is how the move-to-earn trend is gaining traction. Iron Inu will be launching a project called Fetch'n to provide an avenue for all fur babies and their parents to stay healthy and earn money while they're at it. To do this, 10,000 NFTs will be created and all current holders of Iron Inu at the Iron Inu's launch will be locked in for Fetch'n private sale

TREASURY INVESTMENT



Iron Inu is founded by a group of former bankers, business owners, traders, and MBA graduates. Like the Avengers, they combine their economic superpowers to sift through listed and latest potential crypto projects to add to the community portfolio. Therefore, Iron Inu is guided by the best, striving to provide a healthy return for the project in the long run.

BUYBACK & BURN



"NO GIMMICK" "REAL BUYBACK" "REAL BURN" "NOT YOUR AVERAGE BUYBACK" "NOT YOUR AVERAGE BURN"

Iron Inu is a deflationary crypto project. It uses multiple revenue sources to perform real buybacks & burns. This means using profits that are generated from our business ventures to buy \$IRON tokens on the open market and take them out of circulation.

PET VENTURES



Iron Inu has partnered up with a large dog treats manufacturer and distributor of Petco based out of Mexico to service our furry community members. This unique touchpoint is a key differentiating factor between Iron Inu and the other inu projects. All profits will go toward buyback & burn.

Running an organization is a dog-eat-dog business; one day you're on top and the next, everyone forgot you. Due to this, coalitions of people and entities would often consolidate to give themselves a better fighting chance. Imagine 6 months from now Iron Inu swooping in and gobbling up key projects to expand its customer offerings. Then again, perhaps we're so attractive that a giant company offers us 10X the current market price to be a part of their ecosystem. Either way, to be or not to be—that is the question.

ACQUISITION MODE

