



IRON INU PETS

www.ironinu.io

ABOUT



Tokenization of Things

Iron Inu Pets is bridging blockchain technology with real world products & services by having the first crypto pet food brand.



Cross-Channel Marketing

Iron Inu utilizes both digital and offline marketing methods to expose the Iron Inu brand and products to a broader crypto and non-crypto audience.



Buyback & Burn

Profits from the Iron Inu Pets brand will be used for expansion of the pet business and buyback & burn of the \$IRON tokens.

POINT OF SALES

STAGES

1

E-COMMERCE

ironinu.io

2

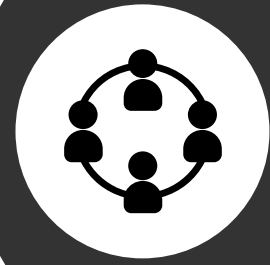
BRICK & MORTAR

Vets and Mom
& Pop shops

3

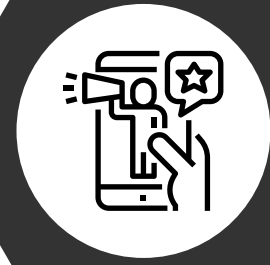
SUPER PET STORES

Petco &
PetSMART



COMMUNITY

01



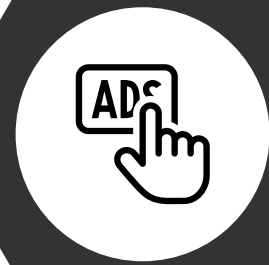
INFLUENCERS

02



SOCIAL MEDIA

03



TARGETED ADS

04



AFFILIATE MARKETING

05

MARKETING STRATEGY

COMPETITIVE ADVANTAGES

1

FIRST
MOVER

2

PET INDUSTRY
CONNECTIONS

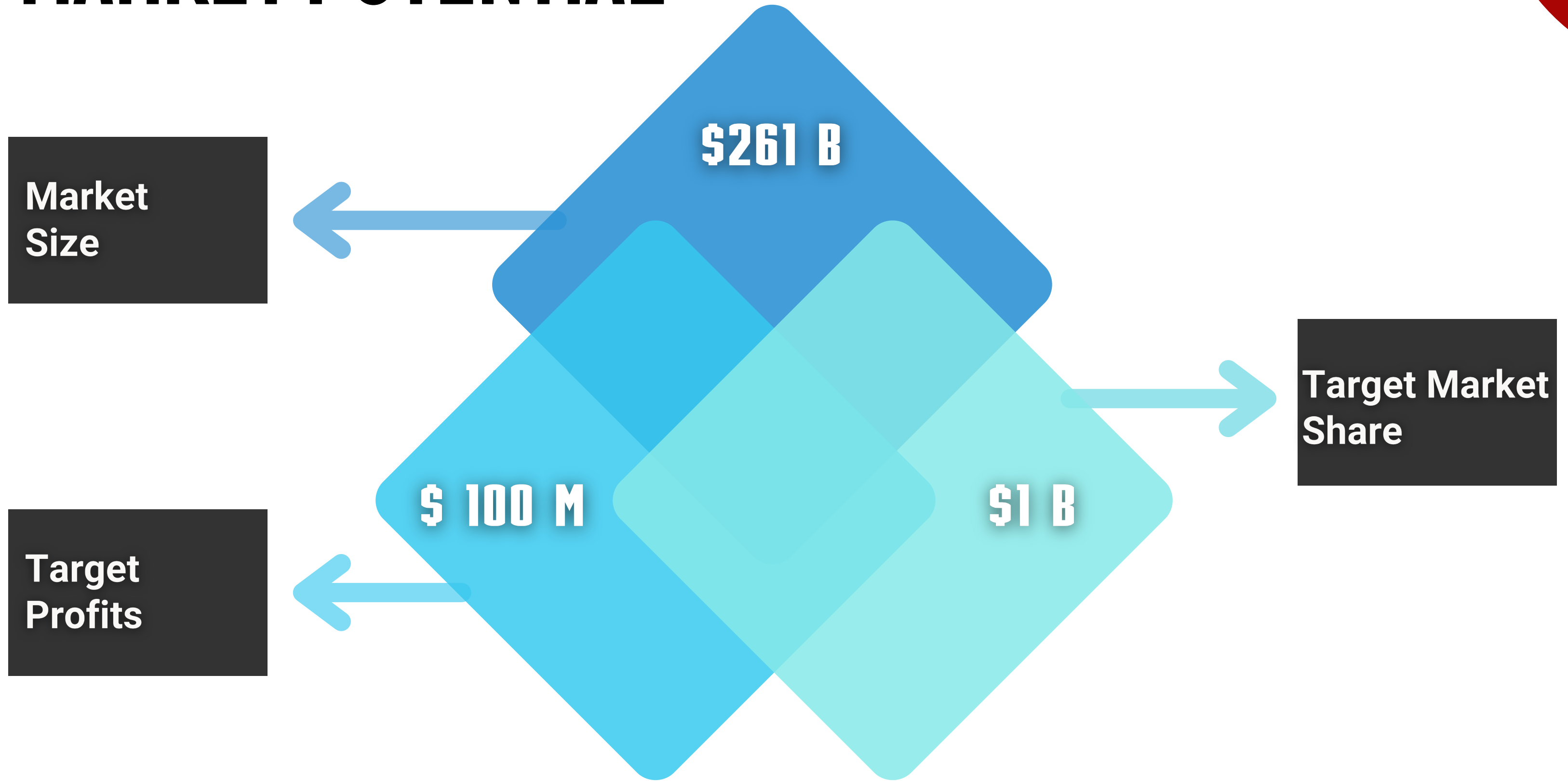
3


SUPERIOR
QUALITY

4

LOYAL
CUSTOMERS

MARKET POTENTIAL





"They asked what is loyalty? I replied,
we are humans, ask a dog. They know
better."

-JOHN WICK